# 1.1 Overview of Star Seiki Co., Ltd (SSJ)

# Principal activities of Star Seiki Co., Ltd (SSJ)

Design development manufacture, sales, service, inspection and maintenance of industrial Robots (mainly Unloader Robotic Arm for synthetic resin molding) and FA systems.

## **History**

1904	Established Star Industry Co., Ltd with capital 45 million Japanses Yen.
1968	Development Automatic Unloader, K-500
1969	Changed Company name to STAR SEIKI CO., LTD
1970	Established Tokyo Branch Office
1971	Established Osaka Sales Office
1978	Yosuke Shiotani became president
1980	Established Komaki Plant
1986	Established Kuni – Star Co., Ltd (Hong Kong)
1987	Established Starobo Robot Co.Ltd Taiwan
1988	Construced Ohguchi Head Office.
	Established Nagoya Sales Office
	Developed T-BM Series, the first machine with full motor-operated axe.
1989	Established PIOVAN STAR AUTOMATION S.P.A ITALY
1990	Developed the unloader TW-3000BM for 5000ton class ultra large injection molding machines
1991	Established STAR AUTOMATION INC. USA
1992	Established YUDO-STAR AUTOMATION CO., LTD
	Developed T-FM series. (Good Design Product)
	Established STAR SEIKI SINGAPORE PTE LTD
1993	Established STAR SEIKI (SINGAPORE) PTE LTD – Kuala Lumpur Branch (Malaysia)
1994	Developed TW-800HM-S/U
1995	Established STAR SEIKI (SINGAPORE) PTE LTD – Johor Bahru Branch (Malaysia)
	Established STAR SEIKI THAILAND CO., LTD (Incorporated in 1997)
1996	President Yosuke SHiotani awarded the Japanese Government medal of Honor with Blue Ribbon
	(for achievement in promoting industry)
1997	Established STAR SEIKI BRAZIL LTDA
	Established STAR SEIKI SINGAPORE PTE LTD – Jakarta Representative Office (Indonesia)
1998	Received ISO9001 Certificate. (Large sized Automatic Unloader)
	Developed T-FMIII Series (Color liquid crystal graphics introduced to control box pendents.)
1999	Established STAR SEIKI (HONG KONG) CO., LTD
2000	Received ISO9001 Certificate. (Small and middle sized Automatic Unloader)
2001	Established STAR AUTOMATION EUROPE S.P.A
	Established STAR SEIKI (SHANGHAI) CO., LTD
2002	Developed ix and GX series
2003	Developed ZX-II series High-Cycle unloader specifications
2004	Yosuke Shiotani is appointed as Chairman
	Kuniaki Shiotani is appointed as President
	Developed CYS-GII Model (Manufacturer in China)

# **History**

2005	Certificate as conforming to ISO14001 (Head Office, Izumi Plant)
	Developed in-Mold Labeling System
2006	Established STAR SEIKI CO., LTD CZECH BRANCH
	Established STAR AUTOMATION (SHENZHEN) COMPANY LIMITED
	Developed CS series first all-axis servo drive unit (Manufacturer in China)
2007	Established Eins Division. "Star Shop" open dedicated Chuck Parts "Eins Shop"
2008	Established STAR SEIKI INDIA PVT LTD
	Established R&D Center (Izumo Plant)
2010	Janto Branch Office (Formerly East Japan Center) Opened Kanto Jurisdiction System Revised.
	"Unloader Technology Transfer" agreement signed with Chinese unloader manufacturer
	HAITIAN PLASTIC MACHINERY (HAITIAN).
2011	Developed ES-series (Manufacturer in China)
2012	Established STAR SEIKI CO.,LTD – Jakarta Representative Office – Indonesia
	Established Korat Branch
2013	Established PT STAR SEIKI INDONESIA
	Transfer of Chinese production base completed (XIANGYANG Plant completed)
	Established STAR SEIKI (XIANG YANG) CO., LTD

## **Mission Statement**

- (i) In achieving goal of Automation, Labour Saving and improved productivity in molding plant.
- (ii) Continue to direct the untiting efforts of every employee into providing creative products that are always "one step ahead"

## **Global Existence of SSJ Group of Companies**



### **Global Existence of SSJ Group of Companies**

Over the fifty three year since the founding of SSJ, it has constantly endeavored to manufacture high quality products that contribute to increased automation and higher efficiency wherever companies are engaged in production activities. Of special note is the fact that we now have top share of the market for injection molding machine unloader, devices that assist in rationalization, particularly in molding plants.

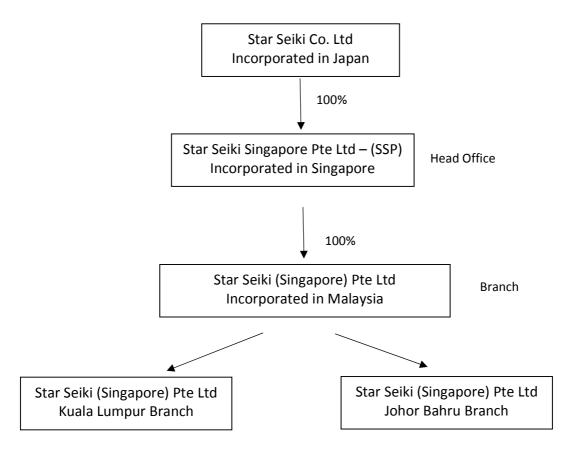
The manufacturing industry in Japan has never faced a harsher business environment than the one it faces now, at the beginning of the 21<sup>st</sup> century. One after another, large corporations are expanding overseas production in China and other parts of Asia, and this in turn has made it necessary and to undertake international divisions of labor.

In order to respond to its customer's expanding international production activities, Star Seiki will establish a comprehensive global production and management system, with on foot deeply rooted in corporate activities in Japan, and the other planted firmly overseas.

## 1.2 Overview of Star Seiki Singapore Pte Ltd

Star Seiki Singapore Office was incorporated in September 1991, and Malaysia Branch was incorporated in March 1993 as part of Star Seiki Group. It is branch of Star Seiki Singapore Pte Ltd. Its immediate and ultimate holding company is Star Seiki Co., Ltd incorporated in Japan. The shareholding structure is appended as below:

### **Shareholding Structure of SSSPL**



Its Principal activities are the provision of Servicing, maintenance works and parts of robotic equipment. Design selling and assembly Eins parts (Robot Chucking Parts) to Malaysia user's. For Robot sold by Head Office.

### 1.2.1 Location of establishment

Principal Place of Business Singapore Office 91, Saraca Terrace Singapore 805514.

Johor Bahru Branch No.230, Jalan Murni 10, Taman Perindustrian Murni, 81400, Senai, Johor Malaysia. Kuala Lumpur Branch N6-02, First Subang Mall, Jalan SS15/4G, 47500 Subang Jaya, Selangor Malaysia.